

2015
NORMAN
ARTS COUNCIL

ANNUAL
CIRCLE OF
SUPPORT
PACKAGES



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So ... what is Norman Arts?

It is thousands of families, friends, and art lovers visiting Downtown Norman's galleries, shops, restaurants, venues and other unique locations every month during the 2nd Friday Art Walk.

It is gallery exhibits, artist talks, workshops, and performances that bring local, regional, national, and international visual artists, curators, performers, musicians, poets, filmmakers, thinkers and doers to Norman.

It is school children being given the opportunity to try their hands at painting, dance, music and sculpting for the very first time.

It is integral to Norman's role as the City of Festivals, helping draw visitors from across the state, region, and country to events like Jazz In June, Norman Music Festival and world-class museums like Fred Jones Jr. Museum of Art and Sam Noble Museum of Natural History.

Since 1976, the Norman Arts Council has supported Norman's rich history of public art, events and arts education. Our exhibits, art walks, arts education experiences, and festivals draw more than 532,000 visitors each year to a community that supports the arts and understands that arts are what make Norman beautiful.

Help us further our mission through annual support of the Norman Arts Council, and we'll work to make this a partnership that benefits us, you, and most importantly, our amazing community here in Norman, Oklahoma.

The Norman Arts Council (NAC) presents and supports major events, exhibits performances and publications throughout the year that provide opportunities for businesses to receive substantial exposure and recognition as a patron of the arts in Norman.

Beginning in the 2014-2015 fiscal year, the Norman Arts Council is offering sponsorship packages that encompass an entire year's recognition in one ask. Levels range from highly visible presenting event sponsorships to moderately priced levels that provide marketing opportunities for new and growing businesses. By being a Norman Arts Council annual sponsor, you are telling our community that you value, and are helping to foster, the arts in Norman. More importantly, you are making the arts accessible to EVERYONE in Norman and supporting the culture of creativity that makes Norman unique.

The Norman Arts Council is THE organization through which you can be involved in the arts. We hope you will join this exclusive group of donors in supporting those who create and enjoy the arts. For more information, please contact Erinn Gavaghan at erinn@normanarts.org or (405) 360-1162.



MUSE

\$15,000 (1 AVAILABLE)

- Recognized as the \$5,000 ONE Presenting Sponsor
 - Includes 12 VIP tickets, 12 invitations to the pre-ONE Wine Tasting Event
 - Logo recognition on all print and electronic materials as the Presenting Sponsor
 - Acknowledgement in press release
- Feature article in one 2nd Friday eMag with 4,000 monthly impressions
- Company logo in each 2nd Friday eMag with 4,000 monthly impressions
- Special thanks three times a year as MUSE sponsor to more than 10,000 social media followers
- Company logo and link to website on NAC homepage with 3,000 views/month
- Recognized as presenting sponsor for two (2) premier 2nd Friday Art Walks
- Company logo on 2nd Friday Art Walk signage
- Company logo on all mailed and electronic exhibit invitations (1,500 6x per year)
- Company Logo on event signage for year round events, including MAINSITE exhibits, popup exhibits, film screenings and public art openings and dedications attended by more than 15,000 annually
- Recognized as MUSE sponsor at donor appreciation event
- Company logo on Norman Open Studios invitation and map
- One free four-hour rental of MAINSITE Contemporary Art Gallery
- Additional media relations opportunities highlighting programs, events and partnerships throughout the year



PATRONS

\$10,000 (3 AVAILABLE)

- Recognized as a \$2,500 ONE Sponsor
 - Includes 10 VIP tickets, 10 invitations to the pre-ONE Wine Tasting Event
 - Logo recognition on all print and electronic materials as a sponsor
 - Acknowledgement in press release
- Feature article in one 2nd Friday eMag with 4,000 monthly impressions
- Company logo in each 2nd Friday eMag with 4,000 monthly impressions
- Special thanks twice a year as a PATRON sponsor to more than 10,000 social media followers
- Company logo and link to website on NAC Supporters webpage
- Recognized as presenting sponsor for one (1) premier 2nd Friday Art Walk
- Company logo on 2nd Friday Art Walk signage
- Listing on all mailed and electronic exhibit invitations
- Company Logo on event signage for year round events, including MAINSITE exhibits, popup exhibits, film screenings and public art openings and dedications attended by more than 15,000
- Recognized as Benefactor at donor appreciation event
- Company logo on Norman Open Studios invitation and map
- One free two-hour rental of MAINSITE Contemporary Art Gallery
- Additional media relations opportunities highlighting programs, events and partnerships throughout the year



VISIONARIES

\$5,000 (5 AVAILABLE)

- Recognized as a \$1,000 ONE sponsor
 - Includes 6 VIP tickets, 6 invitations to the pre-ONE Wine Tasting Event
 - Logo recognition on all print and electronic materials as a sponsor
 - Acknowledgement in press release
- Article in the 2nd Friday eMag with 4,000 monthly impressions
- Listing in each 2nd Friday eMag with 4,000 monthly impressions
- Special thanks once a year as a VISIONARY sponsor to more than 10,000 social media followers
- Name on NAC Supporters webpage
- Listing on 2nd Friday Art Walk signage
- Listing on event signage for year round events, including MAINSITE exhibits, popup exhibits, film screenings and public art openings and dedications attended by more than 15,000
- Listing on Norman Open Studios invitation and map
- 50 percent off MAINSITE Contemporary Art Gallery rental



ADVOCATES

\$2,500 (8 AVAILABLE)

- Recognized as a \$500 ONE sponsor
 - Includes 4 VIP tickets, 4 invitations to the pre-ONE Wine Tasting Event
 - Logo recognition on all print and electronic materials as a sponsor
 - Acknowledgement in press release
- Listing in each 2nd Friday eMag with 4,000 monthly impressions
- Special thanks once a year as an ADVOCATE sponsor to more than 10,000 social media followers
- Name on NAC Supporters webpage
- Listing on 2nd Friday Art Walk signage
- Listing on event signage for year round events, including MAINSITE exhibits, popup exhibits, film screenings and public art openings and dedications attended by more than 15,000
- Listing on Norman Open Studios invitation and map
- 25 percent off MAINSITE Contemporary Art Gallery rental



SPARKS

\$1,000 (10 AVAILABLE)

- Two VIP tickets to the ONE event
- Listing in each 2nd Friday eMag with 4,000 monthly impressions
- Special thanks once a year as a SPARK sponsor to more than 10,000 social media followers
- Name on NAC Supporters webpage
- Listing on 2nd Friday Art Walk signage
- Listing on event signage for year round events, including MAINSITE exhibits, popup exhibits, film screenings and public art openings and dedications attended by more than 15,000
- Listing on Norman Open Studios invitation and map





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